



For over 35 years, The International Festival attracts over 50,000 people to Peabody Square who enjoy music, food, art and cultural activities throughout the day

Festival/Title Sponsor: \$10,000 (Exclusive)

- Logo prominently displayed on Festival Poster
- Logo on Street Banner
- Logo on Festival website home page and footer
- Recognition as Title Sponsor on all social media posts
- Verbal recognition on all 3 stages during performances
- Option to introduce 1 act on each stage during event

Galleria Tent Sponsor: \$3,000 (Exclusive)

- Verbal recognition on one stage during performances day of event
- Option to introduce 1 act on one of the entertainment stages during event
- Logo on Festival Galleria website page

Pop-Up Stage Sponsor: \$3,000 (Exclusive)

Sponsored by Peabody Main Streets

CuriousCity Kids Corner: \$3,000 (Exclusive)

- Verbal recognition on Curious Kids Day stage during performances day of event
- Option to introduce 1 act on one of the entertainment stages during event
- Logo on Festival website CuriousCity Kids Corner page
- Recognition on CuriousCity social media channels

Artisan Market Sponsor: \$3,000 (Exclusive)

- Verbal recognition on one stage during performances day of event
- Recognition on Creative Collective social media channels
- Logo on Festival website Artisan Market page and Creative Collective websites
- Option to introduce 1 act on one of the entertainment stages during event

All Sponsors \$3000 and above also receive:

- Option to have booth at Festival
- Logo on multiple digital billboards
- Live interview during event and included in re-broadcast of event (3x day x 30 days)
- Mention in press release and on Festival social media channels
- Verbal recognition in Code Red announcement

Stage & Broadcast Sponsor: \$2,000 (6 available)

- Logo prominently displayed on 1 stage base facing audience (Courthouse, Washington Street, or Curious Kids Day)
- Logo on Festival map/brochure
- Verbal recognition day of event
- Mention in press release
- Logo listed as sponsor on Peabody TV rebroadcast

Corporate Sponsor: \$500 (10 available - exclusive to 1 company per industry)

- Booth at Festival
- Social media mentions
- Name listed on map/brochure
- Logo listed as sponsor on PeabodyTV rebroadcast (3x day/30 days)
- Logo on Festival website

Friends of Festival - \$100 (unlimited)

- Name listed on Festival website
- Name listed on Peabody TV rebroadcast (3x day/30 days)

**International Festival
Supported by:**





YES, we want to participate in the International Festival and showcase our business to thousands of residents of Peabody and the Northshore during the event as well as pre/post activities.

Company: _____

Address: _____

Contact Name: _____ **Phone:** _____

Email: _____

Level: (circle one)

Festival Sponsor: \$10,000 CuriousCity Kids Day: \$3,000 Galleria Tent Sponsor: \$3,000

Artisan Market Sponsor: \$3,000 Stage & Broadcast Sponsor: \$2,000

Corporate Sponsor: \$500 Friends of Festival Sponsor: \$100

Sponsorship Amount: _____

Check enclosed made payable to: **Peabody Cultural Collaborative**

Return form to:

**Peabody Cultural Collaborative
ATTN: Camille Bartlett
Peabody TV
81 Main Street, Peabody MA 01960
or email form to: camille@peabodytv.org**

SPONSORS WILL BE PROMOTED IN ALL PRE-FESTIVAL ACTIVITIES

Please email logo by August 1st, 2022

Sponsor applications will be processed in the order in which they are received. In the case sponsor levels with limited availability or exclusivity, you will be contacted if your choice is not available upon receipt of application.



The Peabody Cultural Collaborative is a 501(c)3 with mission to support the arts, culture and community within the city of Peabody.